



PRESS RELEASE  
FOR IMMEDIATE RELEASE

**3 SEPTEMBER, 2008**

## **PHARMACY CHAIN 36.6 CONTINUES TO STRENGTHEN ITS MANAGEMENT TEAM**

### ***Four leading professionals joined Pharmacy Chain 36.6***

SEPTEMBER 3, 2008, MOSCOW – OAO Pharmacy Chain 36.6 [RTS: APTK; MICEX: RU14APTK1007] the leading Russian health and beauty retailer announces that four top class professionals have joined its management team.

**Ruslan Vorobel has joined 36.6 as Commercial Director** from Metro Group where he has been working for the last seven years and held senior positions of increased responsibility. Ruslan's primary task is to formulate, implement and manage the assortment plan strategy for Pharmacy Chain 36.6. This includes making considerable improvements in the centralized assortment plan building, strengthening the Commercial department's focus on customer's needs and driving the best terms from manufacturers.

**Andre Atevasov to lead Pharmacy Chain 36.6 Marketing department.** As Marketing Director Andre is one of the key members of our management team, responsible for the Company's marketing and branding strategy and implementation across 29 regions where 36.6 operates. Following our 2008 strategy his key priority is leveraging our strong brand to attract new customers and further build brand loyalty. Prior to joining 36.6 Andre worked in marketing positions of increasing responsibility for Williams-Sonoma, Inc. and RedEnvelope, Inc.

**Marina Ivanova has joined 36.6 as Human Resources Director** from Perekrestok, supermarket chain owned by X5 Retail Group. Marina's key responsibility is to strengthen the Company's position as one of the best employers on the market and continue winning and recruiting new talent for Pharmacy Chain 36.6.

**Alexey Skrypnikov has been appointed Director of the Moscow Central Russia Business Unit.** Alexey's main focus is to carry out the turn-around in Moscow which is our key priority outlined earlier this year. Prior to joining Pharmacy Chain 36.6 Alexey was Executive Director at Sary Lekar, a pharmacy chain that Mr. Skrypnikov grew into the number three chain in the lucrative Moscow market.

Commenting on the appointment, Jere Calmes, President of Pharmacy Chain 36.6 said, "Over the last few months we have managed to recruit top talent on the human resources market. We are extremely pleased that Ruslan, Andre, Marina and Alexey are joining us and bringing their broad experience and in depth expertise to our talented team. Additionally we have strengthened our existing team by promoting Alexandra Kozhaeva to Director of Supply and Kirill Ivanov to Director for regional operations. Dmitry Godunov in addition to his responsibilities as first Deputy CEO will supervise the nationwide logistics."

# # #

*For more information, please contact:*

**Maria Zhog**  
*Corporate Communications and PR*

*mzhog@oao366.ru*  
*Tel. (+7495) 792 52 07*  
*(+7495) 797 86 86 ext.1534*

*Or see our website:*

[www.pharmacychain366.ru](http://www.pharmacychain366.ru)

*Notes to the editor:*

*Pharmacy Chain 36.6 is the first public national health and beauty retailer listed on the "B" list on the RTS (ticker: APTK) and off-list on the MICEX. The Company's market capitalization as of September 2, 2008 totaled USD 228 million (according to RTS). As of June 30, 2008 Pharmacy Chain 36.6 operated 1,192 stores in 29 regions and 90 cities in Russia.*

*OAO Veropharm, the company's generics subsidiary, is one of Russia's top five manufacturers (according to Pharmexpert research). Veropharm's shares are traded in the "B" list on the RTS (ticker: VRPH) and off-list on MICEX (ticker: VRFM). OAO Veropharm's market capitalization as of September 2, 2008 was USD 480 million (according to RTS).*

*ZAO Apteki 36.6 is one of the founding members of the Russian Association of Pharmacy Chains (RAPC). Pharmacy Chain 36.6 is a participating member of the international retailers' organizations - NRF and NACDS. Pharmacy Chain 36.6 and its subsidiaries employ over 12,000 people.*

---

THIS DOCUMENT IS NOT AN ADVERTISEMENT OF SECURITIES IN THE RUSSIAN FEDERATION AND IS NOT AN OFFER TO SELL OR AN INVITATION TO MAKE OFFERS TO PURCHASE ANY SECURITIES IN THE RUSSIAN FEDERATION.

NOT FOR RELEASE DIRECTLY OR INDIRECTLY IN THE UNITED STATES OF AMERICA, AUSTRALIA, CANADA OR JAPAN.

This document should not be considered a public offering of securities in the United States. Any securities referred to herein have not been and will not be registered under the US Securities Act of 1933 as amended (the "Securities Act") and may not be offered or sold in the United States or to US persons.

This communication is being distributed only to and is directed only at (a) persons outside the United Kingdom and (b) persons in the United Kingdom who have (i) professional experience in matters relating to investments, i.e. investment professionals within the meaning of Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2001 (the "Order") or (ii) high net worth companies and other bodies to whom it may otherwise lawfully be communicated in accordance with Article 49(2) of the Order (all such persons specified in clauses (a) and (b) and together being referred to as "relevant persons"). Any securities referred to in this press release and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be available only to or will be engaged in only with relevant persons. Any person who is not a relevant person should not act or rely on this communication or any of its contents.