



PRESS-RELEASE  
FOR IMMEDIATE RELEASE

01<sup>st</sup> June, 2009

**«PHARMACY CHAIN 36.6» BECAME THE OFFICIAL PARTNER OF  
CHARITY FUND «GRANT LIFE»**

«Give a hand!» - the new joint project of «Pharmacy Chain 36.6» and the charity Fund «Grant life» within the frameworks of which the donation boxes will be placed in the best pharmacies of the chain. The pharmacies of Moscow, Saint Petersburg, Nizhni Novgorod, Ekaterinburg, Ufa, and Rostov will take part in the project. The raised money will be transfer to the Fund on a monthly basis.

In Russia over 5000 children are diagnosed with cancer each year. Half of them – 2500 – survive because of appropriate modern treatment. And 1500 more children could survive, but die, because they do not have enough medicines and equipment, modern clinics and registers of bone marrow donors.

The primary target of the joint project «Give a hand!» is drawing attention to children's oncology problem and to fund raising to help sick children. Within the framework of the long-term cooperation «Pharmacy Chain 36,6» plans to expand project geography, to carry out fund raising actions, to assist in charity ideas promotion, using for this purpose the pharmacy chain possibilities and the trust of the customers to 36.6 brand.

«Pharmacy Chain 36.6» has launched the new advertising campaign in May. Popular actress Chulpan Hamatova became the face of the campaign. Not only because she is the remarkable actress to whom trust, but also she is known for her active living position and participation in charity.

**Chulpan Hamatova**, the actress, one of initiators of the Fund «Grant life» foundation:

«A lot of people wishes to be engaged in charity, to help children, but does not know, how to do it. As soon as they are given the chance – they take it with pleasure. Now it is possible to make donations in Pharmacy Chain 36.6. It is great that charity ideas become clear and necessary for business. Together we can give a hand to thousand of sick children ....»

*For further information please refer to:*

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Or to the web-site of the Fund:

[www.podari-zhizn.ru](http://www.podari-zhizn.ru)

*Notes to the editor:*

*Pharmacy Chain 36.6 is the first public national health and beauty retailer listed on the "B" list on the RTS (ticker: APTK) and off-list on the MICEX. The Company's market capitalization as of April 24, 2009 totaled USD*

*38 million (according to RTS). Pharmacy Chain 36.6 operates more than 1000 stores in 29 regions and 90 cities*

*in Russia.*

*OAO Veropharm, the company's generics subsidiary, is one of Russia's top five pharmaceutical manufacturers*

*(according to Pharmexpert research). Veropharm's shares are traded in the "B" list on the RTS (ticker: VRPH)*

*and off-list on MICEX (ticker: VRFM). OAO Veropharm's market capitalization as April 24, 2009 was USD 180*

*million (according to RTS).*

*ZAO Apteki 36.6 is one of the founding members of the Russian Association of Pharmacy Chains (RAPC).*

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