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FOR IMMEDIATE RELEASE

November 01, 2005

PRESS RELEASE

Boots and Pharmacy Chain 36.6 launch the Boots products in Russia

Pharmacy Chain 36.6 and **Boots**, Britain's largest pharmacy chain and health and beauty products maker, launch the Boots products in Moscow in the mid-November, 2005.

Pharmacy Chain 36.6 will present five legendary Boots brands to Russian customers: Botanicals, Mediterranean, Natural Collection, N°7 and Toni&Guy. Boots products are designed for a modern urban resident, being using the most advanced technologies. As of mid-November, Boots products will be available from 48 Moscow «36.6» pharmacies. Moreover, Boots and Pharmacy Chain 36.6 are seeking regional expansion: in February 2006 Boots products will go on sale at six Moscow region pharmacies and 30 outlets across major Russian cities.

In Britain, Boots products are distributed through company's own retail chain, of which they have over 1,400 across the UK. Boots products are also available through the company's exclusive partners in Europe, Asia and the USA. The fact that Pharmacy Chain 36.6 has signed an exclusive distribution agreement with Boots makes it evident that the leading international retailers do believe in the potential of pharmacy standards introduced by «36.6» in Russia.

«We created Russian pharmacies of a new kind, where one can buy not only medicines, but also beauty products made by world's top beauty manufactures. The range of goods offered at «36.6» pharmacies will be now supplemented with a new category – makeup, says Artyom Bektemirov, CEO, Pharmacy Chain 36.6. – Boots presents innovative products matching expectations of «36.6» customers perfectly. Boots products will be offered in the middle price segment, the most popular segment among our customers».

«Boots is delighted to offer the best British health and beauty products to customers in Russia, – says Jonathan Farrington, Director of Europe for Boots Retail International. – Our company was founded over 150 years ago and now we are present in many countries throughout the world – from Great Britain and the USA to New Zealand and Hong Kong. We believe it's just the right time for Boots to enter the Russian market. We associate the success of this project with great choice of a Russian partner: from one perspective, Pharmacy Chain 36.6 possesses outstanding local market expertise and operates a broad regional retail chain, while from the other its business model is quite similar to our own».

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Boots is the UK's leading provider of health and beauty products. The company's unrivalled experience began over 150 years ago, when entrepreneur John Boot opened his first herbalist shop in Nottingham, England, in 1849. Today the company is a major retailer with 1,450 department stores throughout United Kingdom. Boots products are also available from company's exclusive partners in Europe, Asia and the USA. Boots extensive range consists of own unique brands (No7 and Botanics), as well as other manufacturers' exclusive brands (Toni&Guy).

Boots is bringing the following brands to Russia:

- No7 – the UK's No 1 cosmetics & skincare range;
- Botanics – skincare products based on plant extracts;
- Natural Collection – toiletries infused with fruity and floral fragrances;
- Mediterranean – washing & bathing products based on healthy ingredients;
- Toni&Guy – salon-quality hair care and styling products.

OAo Pharmacy Chain 36.6 is Russia's leading health and beauty products retailer. The company's consolidated revenue constituted \$210 million in 2004. The company operates over 350 pharmacies in 18 Russian regions. Pharmaceutical production is represented by three plants: in Belgorod, Voronezh and Pokrov. "Apteki 36.6" is the co-founder and member of the Russian Pharmacy Chain Association (RAAS), a non-commercial professional organization. Company's market capitalization constituted \$204 million as of 01.10.05. The stock of Pharmacy Chain 36.6 is quoted at the Moscow Interbank Currency Exchange and the Russian Trade System. Company's subsidiary – "Verofarm" JSC, a pharmaceuticals manufacturer, is one of Russia's top five pharmaceutical enterprises.

A part of information in this press release may contain forecasts or other forward-looking statements regarding future events or future financial activities of OAO Pharmacy Chain 36.6 in accordance with US Securities Act 1995. We would like to warn you that such statements are only assumptions, and the actual state of affairs or results may be different. We are not planning to update these statements in order to make them match the actual results. We address you to documents that OAO Pharmacy Chain 36.6 forwards to the Federal Service for Financial Markets of Russia. These documents contain and describe some important factors which could cause the discrepancies between actual results and projects or forecasts. These include: possible changes in quarterly results, risks associated with competition, acquisitions strategy, possibility of new products development and market share support, image of the company and its trademarks, Russian market activities, stock rate fluctuations, management of financial risks and further growth.

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