



**PRESS RELEASE**

FOR IMMEDIATE RELEASE

**SEPTEMBER 23, 2005**

### **PHARMACY CHAIN 36.6 ENTERS SIBERIAN MARKET**

**23 SEPTEMBER 2005, Moscow** – Pharmacy Chain 36.6 would like to announce the launch of its first pharmacies in Novosibirsk.

Pharmacy Chain 36.6 is opening its first two pharmacies in Novosibirsk. The new pharmacies have been established at the Aptechny Torgovy Dom, which was acquired by the Company earlier this year. The Company has invested approximately \$80,000 to re-equip the pharmacies. The sales area in the new pharmacies will comprise an average of 43 square meters. Pharmacy Chain 36.6 is also planning to open at least one more pharmacy by the end of 2005.

Pharmacies of the 36.6 chain are characterized by continuity in design and an open self-service sales environment, where customers are free to choose the necessary item themselves. All pharmacies guarantee close control of the delivery quality, and direct supplies from foreign and Russian producers provide confidence in the quality of goods.

The products assortment at Novosibirsk's 36.6 pharmacies will be similar to that of all the chain's pharmacies, including healthy cosmetics and products under the Company's own brand. The staff of the pharmacies has received additional training in accordance with the unified standards of Pharmacy Chain 36.6.

The Company is planning to increase the number of pharmacies in the region by as many as 15-20 by the end of 2006. Pharmacy Chain 36.6 is intending to gain up to 20 percent of the retail pharmaceuticals market in Novosibirsk within three years.

*Anton Parkansky, managing director:*

"Pharmacy Chain 36.6 has entered Siberia's markets within the framework of the Company's regional expansion, which began in 2004. The experience that we already have, together with regional development technologies, enable us to provide high standards of service, as well as have control over the Company's image and price formation in the chain's pharmacies. Residents of 45 Russian cities have already evaluated these qualities of 36.6 pharmacies. Further expansion of Pharmacy Chain 36.6 in Western Siberia is one of the highest priority directions of development for us for the next several years. I am confident that Siberians will appreciate the range of products in our pharmacies and the guaranteed quality of our products".

*For further information please contact:*

*Mikhail Kolosov,  
corporate communications and  
investor relations manager*

*kolosov@oao366.ru  
Tel.: (+7095) 792 52 07*

*or refer to the Company's web-site*

*www.pharmacychain366.com*

**# # #**

*Notes to the Editor:*

*Pharmacy Chain 36.6 is the first public national health and beauty retailer listed both on MICEX (ticker: RU14APTK1007) and RTS (ticker: APTK). Market capitalisation as of 01.09.05 was approximately USD 200 million based on RTS share prices.*

*The Company currently operates over 300 stores in 14 regions and 45 cities in Russia.*

*Veropharm, the Company's generics subsidiary, is one of Russia's top five manufacturers.*

*Pharmacy Chain 36.6 is one of the founding members of the Russian Association of Pharmacy Chains (RAPC).*

*Pharmacy Chain 36.6 employs over 6,000 people.*

***Pharmacies 36.6 in Novosibirsk were launched by following addresses:***

***1. Novosibirsk, Khmel'nitskogo st., bld.5***

***2. Novosibirsk, Vatutina st., bld.16***

---

Some of the information contained in this press release may contain projections or other forward-looking statements regarding future events or the future financial performance of Pharmacy Chain 36.6 OJSC, as defined in the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. We wish to caution you that these statements are only predictions and, those actual events or results may differ materially. We do not intend to update these statements to conform them to actual results. We refer you to the documents Pharmacy Chain 36.6 OJSC files from time to time with the Russian Federal Securities Commission. These documents contain and identify important factors. These factors could cause the actual results to differ materially from those contained in our projections or forward-looking statements, including, among others, potential fluctuations in quarterly results, and risks associated with our competitive environment, acquisition strategy, ability to develop new products or maintain market share, brand and company image, operating in Russia, volatility of stock price, financial risk management, and future growth.